

#### Investigations about the Effects and Effectiveness of Adaptivity for Students with different Learning Styles

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## Learning Styles

- Many learning style models exist in literature
- Considering learning styles in education has potential to make learning easier
  - Argued by educational theorists
  - Based on these arguments, several adaptive learning systems have been developed
  - Several evaluations of these systems has been conducted
  - Some results confirm that adaptivity can help students in learning, others do not



#### Aim of our Research

- Most evaluations check whether considering learning styles in online courses helps students in learning or not
- Our evaluation investigates the effects and effectiveness of adaptivity for students with different learning styles
  - Does students with different learning styles benefit from adaptivity in different ways?
    - → Effects of adaptivity for students with different learning styles
  - Which students can be supported more effectively by using adaptivity comparing their learning styles?
    - → Effectiveness of adaptivity comparing different learning styles



# A Concept for Providing Adaptivity

- This study is based on and uses data from a project about adaptivity in learning management systems
- Moodle has been used as prototype for the developed adaptive mechanism
- Felder-Silverman learning styles model has been used to describe learning styles



# Felder-Silverman learning style model

- Each learner has a preference on each of the dimensions
- Dimensions:
  - Active Reflective
  - Sensing Intuitive
  - Visual Verbal
  - Sequential Global





- Differences to other learning style models:
  - Combines major learning style models
  - New way of combining and describing learning styles
  - Describes tendencies
  - Describes learning style in more detail



#### Adaptive Mechanism

• Main aim was to keep the effort of authors/teachers as little as possible

 $\rightarrow$  excluded visual/verbal dimension

- Incorporates only common kinds of learning objects
  - Content
  - Outlines
  - Conclusions
  - Examples
  - Self-assessment tests
  - Exercises



#### Adaptive Mechanism

- Adaptivity is provided on a general basis
- Adaptive features include
  - Changing the number of types of LOs
  - Changing the sequence of types of LOs
- Adaptive courses were recommendations, students could access all LOs and go through them in whatever sequence they preferred



## Study Design

- Course about object oriented modelling
- Lecture and practical part where students had to submit 5 assignments
- Randomly assigned to 2 groups:
  - Courses that fit to the students' learning styles (matched group) [75 students]
  - Courses that do not fit to the students' learning styles (mismatched group) [72 students]
- Procedure
  - Students filled out the ILS questionnaire
  - Adaptive course was automatically generated and presented



## Effects of Adaptivity

- Comparing data from matched and mismatched course with respect to learning styles and behaviour/performance variables (using ANOVA)
- Learning Styles:
  - Two groups for each dimension (e.g., active and reflective)
- Performance
  - Scores of final exam
- Behaviour
  - Time spent on learning activities
  - Number of logins
  - Number of visited learning activities
  - Number of requests for additional LOs





## Effectiveness of Adaptivity

- Which students can be supported more effectively by using adaptivity comparing their learning styles?
- Looking only at data from matched course and comparing the students' performance and behaviour with respect to their learning styles







#### Conclusions

- Adaptivity based on learning styles can help students in learning
- Adaptivity has different effects for learners with different learning styles
- Findings give a deeper insight in the effects and effectiveness of adaptivity
- Findings show that for some learning styles adaptivity works better than for others, in terms of encouraging them to use the course more intensively and/or letting them achieve better scores.



#### Future Work

- Investigating interactions of the three learning style dimensions
- Investigating whether combinations of learning styles exists which have more impact on supporting learners
- How generic are our results
  - Do they show only possible benefits of adaptivity depending on the concept used for providing adaptivity?
  - Does results appear in general when adaptivity is provided?